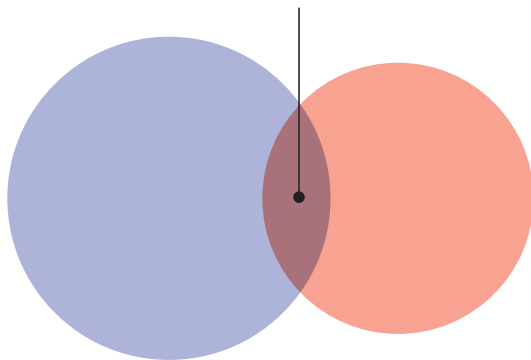




MY FASCINATING PERSONALITY ADVANTAGE

At my highest value I deliver Unorthodox Execution

GUNNAR NORMAND



PRIMARY ADVANTAGE INNOVATION
SECONDARY ADVANTAGE PASSION

GUNNAR IS...

BOLD | ARTISTIC | UNORTHODOX | REVOLUTIONARY | SENSATIONAL

I'M ADVANTAGEOUS because I create new ideas with enthusiasm that inspires fanatical admiration. I'm a risk-taker who has a knack for disrupting the status quo with something radically new that produces sensational results.

- » I am an influential leader that breaks the mold. I excel when given opportunities to bring fresh ideas to the table.
- » I'm an unconventional thinker. I don't think in a linear way. That's why I can come up with creative ideas and inventions.
- » I thrive in challenging environments. I reinvigorate the team with my energy and passion.

1 INNOVATION Primary Advantage

MY DOMINANT PERSONALITY DESCRIPTORS

- » Driven by creativity and adventure.
- » Values innovation and cutting-edge thinking.
- » Captivates with surprise and quick wit.
- » Loves to brainstorm a variety of options.
- » Responds to obstacles with inventive problem-solving.

2 PASSION Secondary Advantage

MY DOMINANT PERSONALITY DESCRIPTORS

- » Creates strong and immediate emotional connections.
- » Communicates expressively with colorful language and humor.
- » Inspires people to become involved advocates.
- » Attractive personal and professional style of interaction.

GUNNAR NORMAND'S

TOP 5 UNIQUE SPECIALTY ADVANTAGES

BOLD

When everyone gets nervous about the unexpected that lies ahead, Rockstars drive a team forward. Rockstars think BIG, thrive on uncertainty, and are unafraid to take risks.

ARTISTIC

I are creative, out-of-the box thinkers. They associate freely to come up with amazing ideas.

REVOLUTIONARY

I challenge the status quo, see opportunities everywhere, and enjoy working against the grain. I bring a dash of unexpected humor.

UNORTHODOX

I enjoy the uncertainty of trying something new. I look for fresh approaches and innovative ideas. You can count on me to turn standard formulas into a surprising new twist.

SENSATIONAL

I present ideas with genuine excitement and engage listeners with emotion and enthusiasm rather than rational arguments.

MY RESUME

407-408-8166
gunnarnormand@gmail.com
905 Morris Ave
Orlando, FL 32803

At my highest value I deliver **Unorthodox Execution**

GUNNAR NORMAND

I'M AN AMBITIOUS AND UNORTHODOX FULL STACK DEVELOPER
LOOKING TO JOIN A BOLD AND INNOVATIVE COMPANY THAT VALUES
CREATIVE IDEAS THAT INSPIRE FANATICAL ADMIRATION.

MY EDUCATION

THE CREATIVE CIRCUS: INTERACTIVE DEVELOPMENT 2014 - 2016 Atlanta, GA

VALENCIA COLLEGE: 2012 - 2014 Orlando, FL

STETSON UNIVERSITY: 2010 - 2012 DeLand, FL

STUDIED ABROAD: Spain: Malaga, Valencia; Costa Rica: Playa Dominical (Speak Spanish)

MY EXPERIENCE

Founder, Ultramodern LLC - 2020 - Present

Working as a freelance agency owner I design and develop every aspect of a website from start to finish for clients. I create an SEO optimized strategy, detailed wireframing for the UX, mock up the design in Photoshop and Illustrator, and then finally develop and launch the site live on the web using cutting edge custom themes and modules on the Hubspot CMS platform.

Growth Marketing Firm, Senior Developer; Orlando, FL - 2022 - 2024

I worked as the Senior/Lead Developer for Growth Marketing Firm where I oversaw development and design teams and was directly involved in building every web project the company took on during my time there. I developed a proprietary Boilerplate theme which brought the average time it took to complete an average web project from 1-2 months to 1-2 weeks. I helped in the hiring process for the company to bring in a web team that worked in an efficient and organized process that was missing before I arrived.

Skills Used: HTML, CSS, JS, HUBL, Hubspot CMS, FIGMA, Illustrator, Photoshop.

DESIGNZILLAS, Front-End Developer; Orlando, FL - 2018 - 2020

I worked as a Front-End Developer who developed custom WordPress sites and plugins from start to finish with features including svg animations, Ecommerce, API integrations, REST API web applications, SEO Optimization and child themes. I created custom build processes using gulp.js, npm, webpack and node to improve workflows and productivity. I created systems for code reviews, documentation, site speed optimization, speed testing, ADA Compliance and custom JavaScript animations with GSAP.

Skills Used: HTML, CSS, SASS, JS, PHP, WORDPRESS, NODE.JS. GULP, SKETCH, INVISION, SEM Rush.

MOXIE, HTML5 Developer; Atlanta, GA - 2017 - 2018

I worked as an HTML5 Developer and code specialist who developed banner ads for Premium and VIP Clients using HTML5, CSS3 and JavaScript. I transformed design compositions into interactive user experiences in the form of ads/banners. I met every rigorous timeline that was assigned to me.

Skills Used: HTML, CSS, Flashtalking, DoubleClick Studio, DCM, JavaScript, Photoshop and Illustrator.

FASCINATE, INC., Multimedia Intern; Orlando, FL - 2014 - 2016

I worked as a Multimedia Intern as a creative expert to create visual content for video, web and print. I was deeply involved in the creative processes and was tasked to develop weekly engaging content to active members that kept coming back for more.

Skills Used: Final Cut Pro and Motion software. Copywriting. Adobe Creative Suite. Email Development.

MY SKILLS

DEVELOPMENT: HTML5, CSS3, SASS, JavaScript, ES6/ESNext, Git, JQuery, GSAP, PHP, WordPress, Gutenberg, Hubspot CMS, Hubl, gulp.js, grunt, npm, webpack, React, node.js, SQL

DESIGN / UX / SEO: Adobe Creative Suite, Photoshop, Illustrator, Sketch, Invision, Yoast, Rank Math, SEM Rush and HubSpot Certified in SEO, Mobile SEO & Keyword Research.

MY REFERENCES

Sally Hogshead: Fascinate, Inc, CEO; 904-200-9906

Council Wooten Jr: Civil Trial Attorney; 407-843-7060

Chris Silich: The Creative Circus, Director of Interactive; 678-851-1069

Chris Nault: Growth Operations Firm, Founder; 407-690-8133